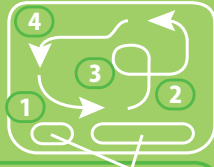


Your Brand on a Jumping J-Jays Castle!



How a Jumping J-Jays Combo Works!

- 1 Down the Slide
- 2 Into Jumping Room Round 'n Round!
- 3 Rebound off the Walls!
- 4 Up the Ladder Again



Important • safety barriers for toddlers!



Main Users

- Franchise systems
- Retail chains and multi site owners
- Major sporting clubs

Concept

Build a branded castle with corporate colours, artwork and logo while still retaining a core Jumping J-Jays stocked model.

- You pay no asset or purchase fee.
- You pay a reducing hire rate over the first 12 hires.
- You pay a below market rate after 8 hires.
- Asset is retained by Jumping J-Jays.
- Held in stock by Jumping J-Jays Franchisees.
- Hire is supervised and delivered with rain / shade covers and fencing.
- 3 Inflatable options: Castle, Combo or Interactive (opening and closing).
- Combo and Interactive incorporates additional signage on each side.
- Front panel signage includes additional (second) sign.
- The inflatable will last well over 5 years.

3 Inflatable Concepts* (Minimum 12 hires in 12 months)

Number of Hires	1st - 4th Hire	5th - 8th	9th +
Castle* Hire Price	\$600	\$500	\$395
Combo* Hire Price	\$700	\$600	\$395
Interactive* Hire Price	\$950	\$700	\$395

Why Choose this Advertising/Fundraising Medium

- This will give you a tangible product to offer to fundraisers and the like rather than cash donations.
- Entertainment needs for promotions and grand openings are covered.
- It will allow you to have a branded product in which kids love to play on in full view of the public.
- It is safe. Our supervisors are fully trained using the Jumping J-Jays system and all employed by our company with the individual franchisee.
- It is unique. In the past an inflatable amusement would cost you well over \$8000 to buy outright plus staffing and operation.
- Ease. One phone call and J-Jays will deliver, install and supervise.
- Flexibility. As soon as you have used your minimum hires the contract is finished. Your next hire is at our cheapest rate.
- Concept. The inflatable amusement concept is a household name.
- No storage, staffing, insurance, operational costs or management issues.

What is in it for Jumping J-Jays

- We understand branding and we know the benefit this will have to your store opening or sponsorship.
- Additional hires and sales for our franchisees.
- Distribution of magnets to enquiries.
- Additional exposure to Jumping J-Jays brand.

Your next step

- Register your interest
- Provide artwork
- Enter rental agreement
- Take delivery in about 12 weeks

jumping j-jays

Contact John Newton john@partycastleles.com
Jumping J-Jays Franchisor